

Meril

Meril

At Meril, we believe healthcare is more than just treatment—it's about enhancing the quality of life.

Our journey began with a single vision: to create advanced medical technologies that empower doctors, support patients, and bring More to Life.

The yellow dot above the “i” symbolizes life, energy, and a rising sun, representing new hope with every innovation.

The deep blue wordmark reflects stability, trust, and scientific precision, making Meril a name synonymous with excellence in healthcare.

Our story is built on compassion and innovation—striving not just to save lives, but to make them healthier, fuller, and more meaningful.

Brand Guidelines

This document will help you understand the basic elements of our identity system.

It explains how to use the system and provides a structure that enables us to express our core values coherently as we expand across different mediums.

BRAND GUIDELINES

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BRAND GUIDELINES

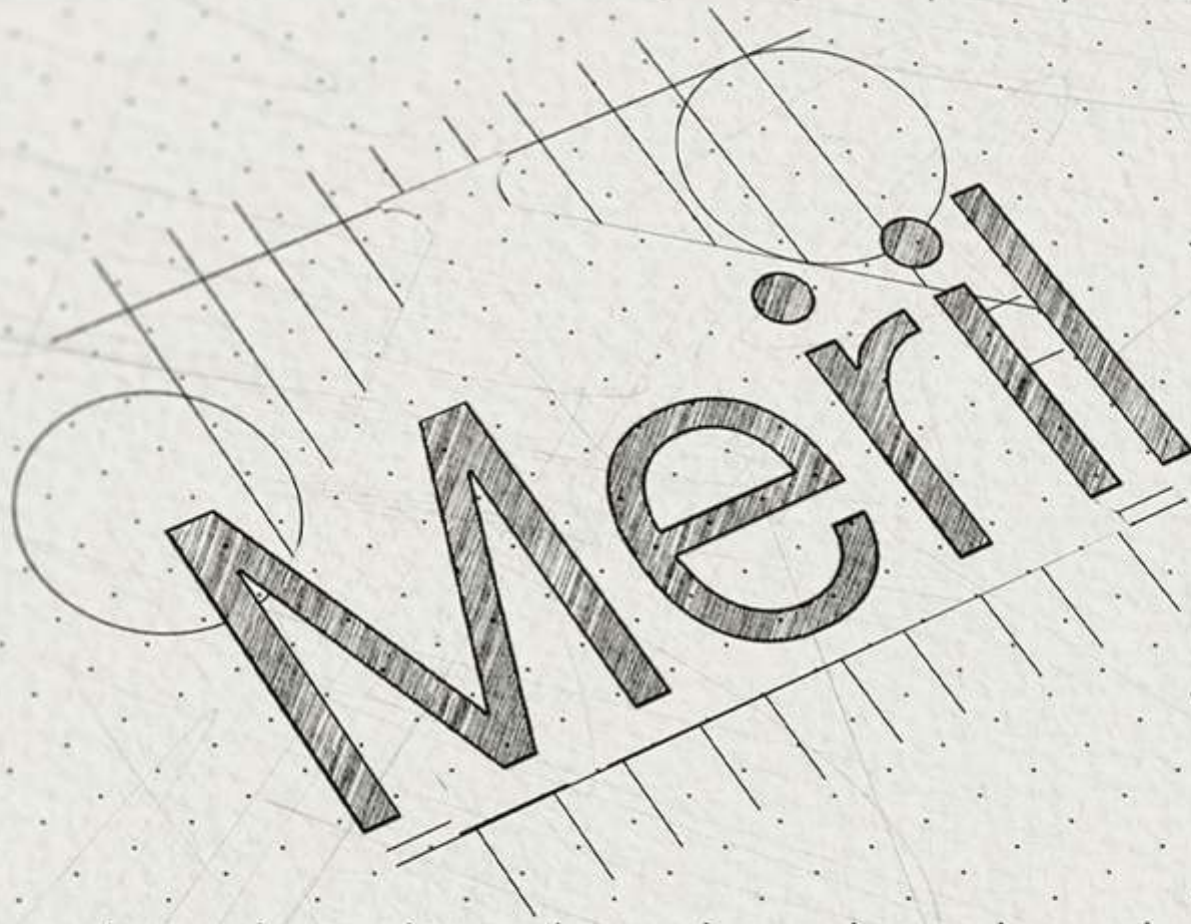
01 OUR LOGO

MERIL'S LOGO BLENDS TRUST WITH CREATIVITY.

The Meril logo was designed to reflect the brand's core values: Trust, Reliability, and Innovation.

The solid blue text represents stability and professionalism, showing that Meril is a dependable partner. The bright spark adds a touch of creativity and forward-thinking, symbolizing new ideas and innovation.

This combination ensures that the logo is both trustworthy and modern, telling a story of a brand that balances reliability with vision.



The Process

BRAND GUIDELINES

PRIMARY LOGO

The logo for Meril, featuring the word "Meril" in a dark blue, sans-serif typeface. The dot above the letter "i" is a solid yellow circle, providing a distinctive visual element to the brand identity.

Meril

OUR STORY

The New Meril Logo Is A Celebration
Of Purpose And Vitality.

The Bold Purple Speaks Of
Trust & Leadership,

While The Sunflower Yellow Dot Symbolizes A
Spark Of Life, Innovation, & Infinite Potential.

Paired With The Tagline 'More To Life,' It Reflects
Meril's Enduring Promise To Heal, Uplift, And Bring More
Meaning, Hope, And Joy To Every Life We Touch.

The Meril logo is displayed in a large, bold, blue sans-serif font. The word "Meril" is written in all lowercase letters. A small, solid yellow dot is positioned above the letter 'i', serving as a visual accent.

WITHOUT TAGLINE

Meril

APPEARANCE ON
BACKGROUNDS



BRAND GUIDELINES

LOGO: DOS & DON'TS

To maintain synergy in communication under any circumstances, use the Logo as specified in the above sections.

The Logo may not be altered or redrawn, only the original Logo should always be used.

The original proportions, elements and colours must be maintained.

No individual element of the Logo may be highlighted or enlarged.

The word "Meril" in a white, sans-serif font. The dot above the 'i' is a solid yellow circle.

Examples of wrong usage

Three variations of the word "Meril" are shown side-by-side. The first is stretched horizontally. The second is also stretched horizontally but appears more distorted. The third is outlined in green, with the yellow dot above the 'i'.

Don't Stretch

Don't Stretch

Don't use outlines

02 COLOR THEME

MERIL'S VISUAL IDENTITY

Our visual identity system was created to show the world that Meril is unique and to differentiate us from our competitors. We have developed a visual system that is firmly grounded in our brand values and strategy.

This system allows us to use our brand elements in creative and expressive ways, helping to drive awareness of Meril with our broad global audience. When applied consistently, these tools make our communications stand out while staying aligned with our brand strategy.

By reinforcing our brand voice and expressing our personality, our visual identity system helps bring the Meril brand to life.

BRAND COLOR PALETTE

COLOR CONSISTENCY

For consistency across the board, we have listed color references within the chart below for printing offset spot colors (PANTONE®), and process colors (CMYK) and for on-screen applications (RGB and Hex).

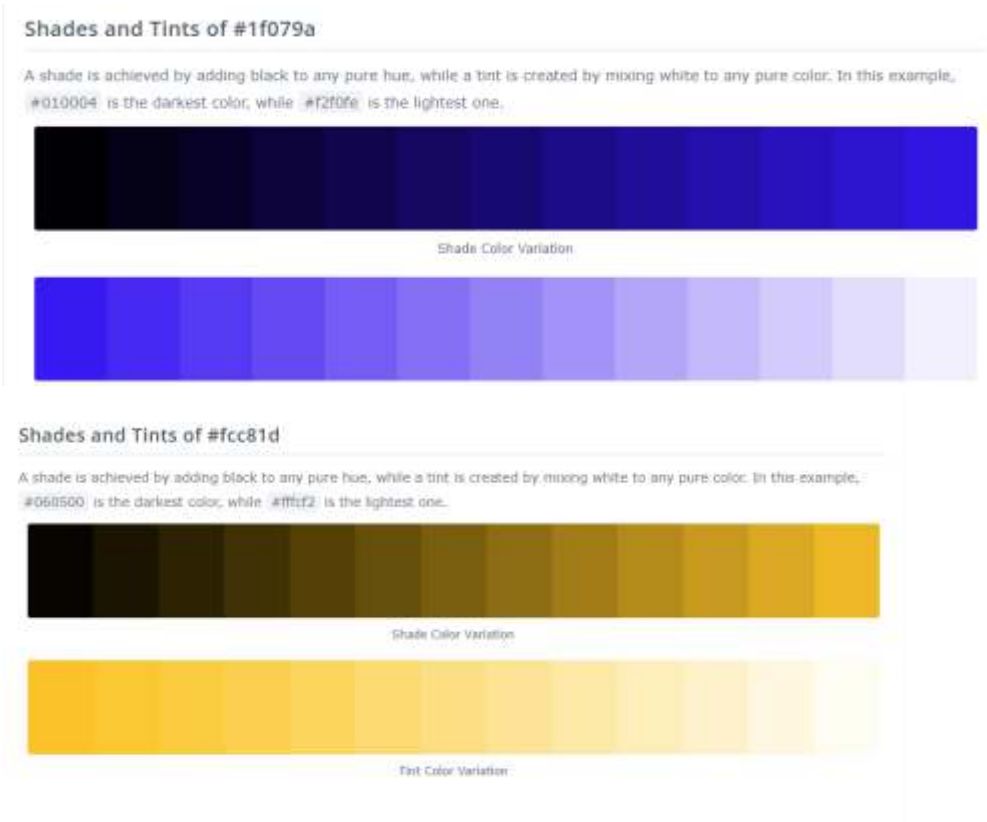
Digital Navy

Pantone: 2738 C	RGB Values(46, 0, 135) Hex Code: #2E0099	CMYK Values (100%, 92%, 0%, 1%)
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Sunflower Color

Pantone 810 C	RGB Values (255, 201, 28) Hex Code: #FFC91C	CMYK Values (0%, 22%, 95%, 0%)
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When our brand colors are used on-screen, they should visually match as closely as possible to our printed colors. Use the RGB breakdown or Hex value indicated here for screen applications.



BRAND COLOR PALETTE

MERIL PRIMARY BRAND COLORS

Meril Digital Blue is the primary color in our palette. It forms the core of the Meril signature and carries strong brand recognition. It does not need to dominate every communication but serves as a key anchor for our visual identity.

MERIL SECONDARY COLORS

Meril's secondary colors include Sunflower Yellow and Grey. These colors can be used as accents or to convey energy, warmth, and sophistication. Care should be taken when applying these colors across different audiences and mediums. Sunflower Yellow is especially effective when highlighting innovation or life-changing technology.

TEXTURE AND GRADIENTS

Adding gradients, shadows, and texture with our secondary colors enhances depth and vibrancy, giving our visuals a dynamic and modern look.

WHITE SPACE

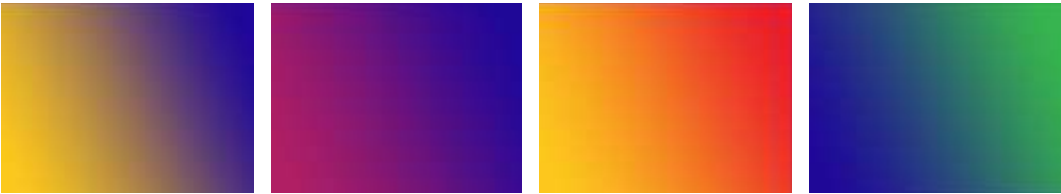
White space is a vital part of the Meril color palette. It acts as a clean stage that draws attention to the message. Depending on its use, it can convey sophistication or simplicity, allowing our colors, imagery, and typography to truly stand out.

MERIL PRIMARY
BRAND COLORS

MERIL SECONDARY
BRAND COLORS



Texture and Gradients



BRAND GUIDELINES

GRADIENTS

The gradient palette is used to bring dynamism and modernism into graphics and designs, when needed.



03 TYPOGRAPHY

MERIL'S VISUAL IDENTITY

Our visual identity system was created to demonstrate that we are unique and to clearly differentiate us from our competitors. It is firmly grounded in our beliefs and our brand strategy.

This system allows us to use our brand elements in creative and expressive ways that build awareness of Meril among our global audiences. When applied consistently, these tools ensure that our communications stand apart while remaining aligned with our brand strategy.

By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.

TYPOGRAPHY

A key element of the Meril brand is typography. Using our approved typefaces ensures our communications have a unified appearance and give the brand a distinct personality.

By thoughtfully applying our two typefaces - Swis BT, and Gilroy - we can express a wide range of tones while creating a stronger visual connection to our life-changing technology and the future of health.

Typography should be used to add visual interest and to emphasize key messages through the strategic use of weights, letterspacing, and color. The way our typefaces are applied — including size, weight, color, spacing, and layout — has a significant impact on the clarity, engagement, and overall effectiveness of our communications.

Our typefaces include:

Swis721 BT Primary Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890!?
Swis721 BT G1 Roman
Swis721 Lt BT
Swis721 Cn BT
Swis721 BT BOLD
Swis721 BT Italic
Swis721 Cn BT Bold

Gilroy Primary Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890!?
Gilroy-Regular
Gilroy-SemiBold
Gilroy-Bold
Gilroy-Medium
Gilroy-Heavy
Gilroy-LightItalic

Barlow For Digital Use

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890!?
Barlow Regular
Barlow SemiBold
Barlow Bold
Barlow Medium
Barlow ExtraBold
Barlow ExtraLight

04 TRADESHOW EXHIBIT BRANDING EXPERIENCE

MERIL'S VISUAL IDENTITY

Our visual identity system was created to show the world we are unique and to differentiate us from our competitors. We have developed a visual system that is solidly grounded in our beliefs and our brand strategy.

This system enables us to use our brand elements in more creative and expressive ways to drive awareness of Meril with our broad global audience.

Applied consistently, these tools will help our communications stand apart and remain aligned with our brand strategy. By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.

OVERVIEW

Meril's presence at tradeshows, conventions, expos, and conferences should create a powerful experience that reflects our brand personality, values, and purpose. When executed thoughtfully, every interaction and engagement at these events can communicate who we are, what we have to offer, and what sets us apart from our competitors.

EXHIBIT DESIGN PRINCIPLES BASED ON OUR VALUES

PIONEERING

RETHINK THE CONVENTION SPACE

Create a responsive exhibit environment that accommodates evolving needs and technologies and encourages interaction with key stakeholders.

NEVER STOP EXPLORING

Encourage learning about Meril products and innovations with inspiring experiences.

CARING

CONNECT WITH THE AUDIENCE

Incorporate exceptional design elements to create a sense of advancement that translates to perceived benefits for the community, patients and consumers served by the audience attending a tradeshow.

ENGAGE THE SENSES

Create spaces that are simultaneously comfortable and stimulating.

OPEN AND FLEXIBLE DESIGN

Retain a flexible and open design with simple, orthogonal sight lines, operable walls and clean forms.

CREATE AN OASIS

Foster a progressive experience with engagement spaces and an optimistic, innovative environment.



Meril

Meril Requests the Honour of Your Presence at the
Distinguished Scientific Colloquium at the

**INDIAN BIOPROSTHETIC
THINK TANK
INSIGHTS PANEL**

Thursday, 10th October, 2024

TIME: 19:00 PM to 20:30 PM WEST

VENUE

Hall Vista, Hyatt Regency,
Lisbon



Meril

MENOX[™]
Liquid Embolic System



Intended for pre-surgical embolization of
brain Arteriovenous Malformation (bAVM).



12 cSt viscosity,
4.5% EVOH
(Available in 3cc vial)



18 cSt viscosity,
5% EVOH



20 cSt viscosity,
8% EVOH



34 cSt viscosity,
7% EVOH

- 1 ml DMSO compatible with luer-lock syringe (2 nos.)
- 2 white piston syringe
- 1 blue piston syringe



Meril

Myval

Myval
OCTACOR



Meril

Q360°

INFECTION PREVENTION SOLUTIONS







A photograph of two women running in a park during sunset. The woman in the foreground is wearing a bright pink jacket and is smiling broadly while giving a thumbs-up. The woman in the background is wearing a teal jacket and is also smiling. The scene is bathed in the warm, golden light of the setting sun, with trees and foliage visible in the background.

Meril

Enhancing Life with
Advanced Cardiovascular
Solutions

More to Life



Meril

Advancing Mobility
with Innovative Orthopedic
Solutions

More to Life



Meril

Advancing Care,
Enhancing Lives.

More to Life



Meril

Enhancing Life with
Advanced Cardiovascular
Solutions

More to Life

05 BRAND PREMIUMS AND PROFESSIONAL ATTIRE

MERIL'S VISUAL IDENTITY

Our visual identity system was created to demonstrate that we are unique and to clearly differentiate us from our competitors. It is firmly rooted in our beliefs and guided by our brand strategy.

This system empowers us to use our brand elements in creative and expressive ways, helping build strong awareness of Meril among our global audience. When applied consistently, these tools ensure our communications stand apart while remaining aligned with our brand principles.

By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.

OVERVIEW

These standards have been developed to establish visual consistency for premiums, apparel, and professional attire, ensuring a strong and unified brand image.

From scrubs worn in a hospital setting to water bottles distributed at a marathon, premium items and branded attire reflect Meril's corporate identity to global audiences and key stakeholders. Premiums allow both internal and external audiences to experience Meril on a personal level, while professional attire and uniforms make employees easily identifiable, set us apart from competitors, and create a sense of unity among teams.

It is essential to follow these standards when designing branded apparel, premiums, and accessories. Visual consistency - such as the placement of the Meril signature, use of brand colors, and typography treatment - combined with high-quality materials and production techniques, work together to build and strengthen the Meril brand.

GUIDELINES AT-A-GLANCE

Branded premiums, apparel, and accessories are a powerful way to express the Meril brand. These items are customized using the Meril visual identity system to ensure they are distinctive, consistent, and contribute to a unified Meril identity. This document outlines the brand standards specific to premiums, apparel, and accessories. It provides guidance and examples on how to apply our visual identity effectively to these items, ensuring every touchpoint reflects the strength and personality of the Meril brand.



Meril

MOSTFA KIM
designer, designer
we do it all
office: 000 000 000
web: www.meril.com
mail: contact@meril.com
location: address street here

Meril



Meril

To
Manager, Marketing
Company Name
Address: 123 Address line here, City here
E-mail: your mail here, your website here
Phone: +00 123456789

Dear Sir,
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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Signature

Manager Name
General Manager

+00 123456789
Your email here
Your Address here
Your website here





Meril

More to Life



Meril

Use our signature to build equity in Meril's corporate identity

Swis721 Lt BT

Use our typefaces to create a unified appearance



Use colors from the Meril color palette



More To Life

Swis721 Lt BT

Use our typefaces to create a unified appearance

A blue tote bag with the word "Meril" printed in white on its front. The bag has two light-colored fabric handles. It is resting on a wooden chair with horizontal slats. The background is dark and out of focus.

Meril

A white tote bag with the word "Meril" printed in blue, featuring a small yellow dot above the 'i'. The bag is placed on a wooden chair with horizontal slats. The background is dark and out of focus.

Meril

Use our signature to
build equity in Meril's
corporate identity





Meril

Meril invites you to the Scientific Extravaganza of the

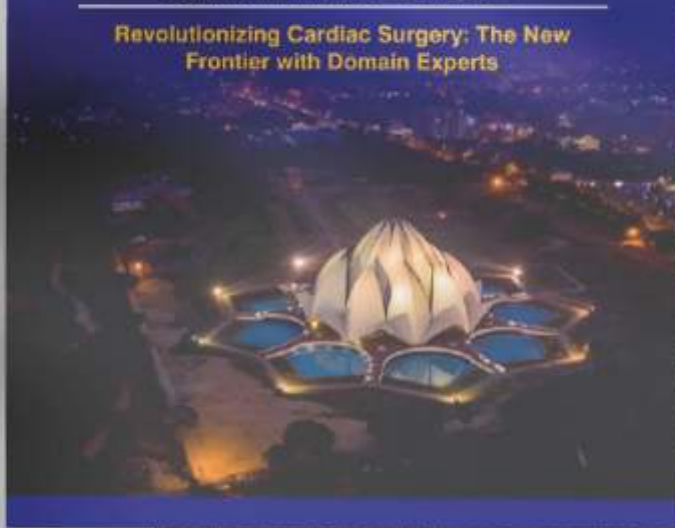
**71st Annual Conference of the Indian Association of
Cardiovascular and Thoracic Surgeons**

Excellence | Envisage | Engage | Excel

Venue: Pullman- Novotel Hotel, Aerocity, New Delhi

Date: 20th February to 23rd February 2025

**Revolutionizing Cardiac Surgery: The New
Frontier with Domain Experts**











Meril

SilkRoute™
Flow Diverter System



SilkRoute™
Flow Diverter System

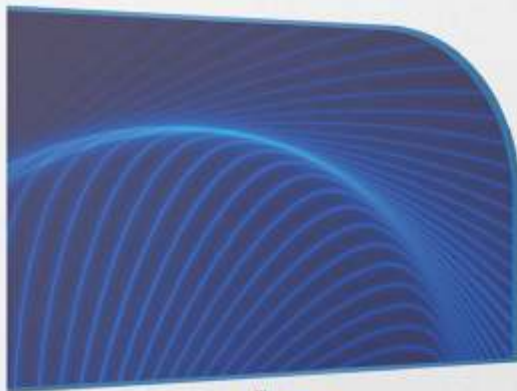
Redirecting Flow,
Restoring Life.

1 Pc

EmboNest[™] Pro
NEUROVASCULAR EMBOLIZATION COIL SYSTEM



Meril



EmboNest[™] Pro
NEUROVASCULAR EMBOLIZATION COIL SYSTEM

Precision in Every Loop,
Trust in Every Turn

1Pc



Meril

MICROGECKO™
Flow Directed Micro Catheter



MICROGECKO™
Flow Directed Micro Catheter

Go with the Flor
- Reach the Unreachable

1 Pc





06 WEBSITE DESIGN GUIDELINES

MERIL'S VISUAL IDENTITY

Our visual identity system was created to show the world that we are unique and to clearly differentiate us from our competitors. It is firmly grounded in our beliefs and guided by our brand strategy.

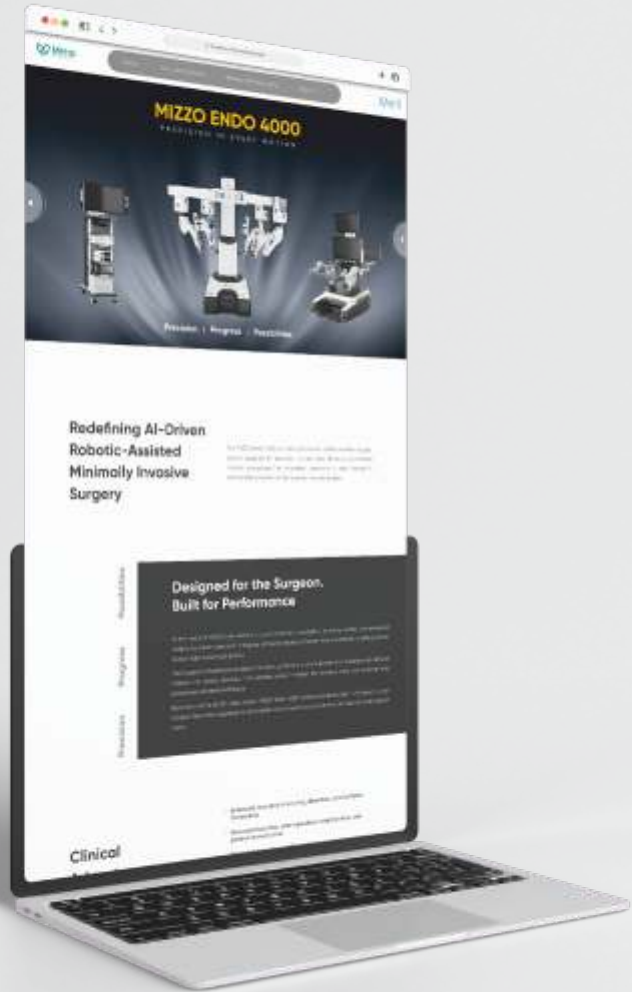
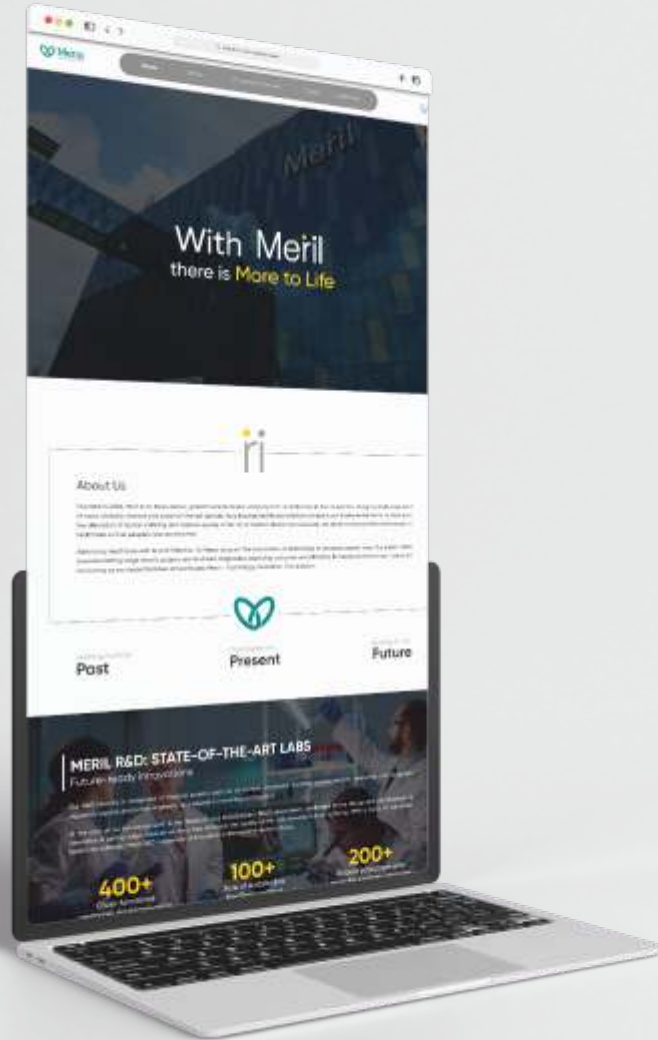
This system allows us to use our brand elements in creative and expressive ways to build awareness of Meril with a broad global audience. When applied consistently, these tools ensure our communications stand apart while remaining aligned with our brand principles.

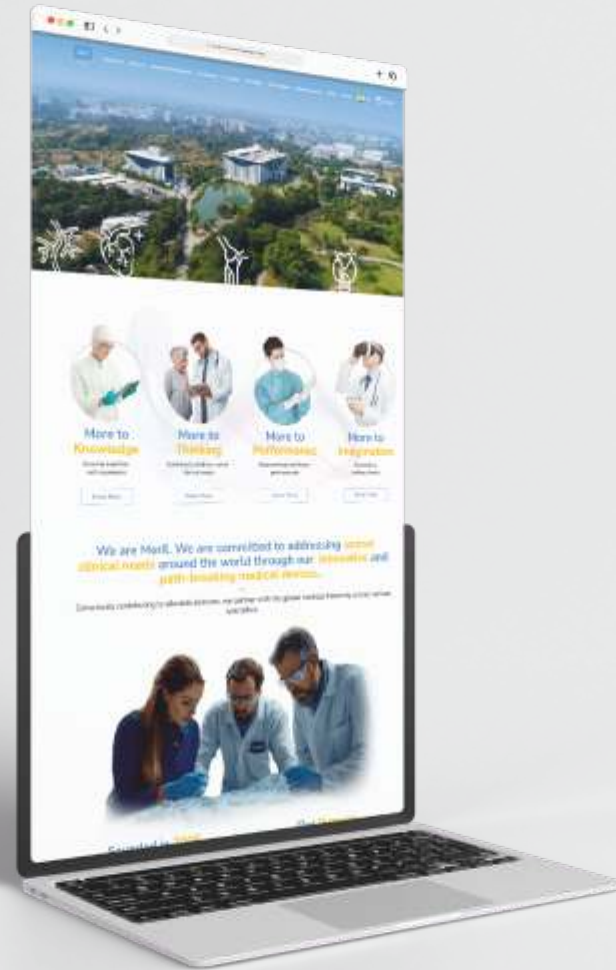
By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.

OVERVIEW

Websites are a key channel for our communications both internally and externally.

It is important for the Meril brand to be represented appropriately and consistently when creating websites, especially since these may be developed by different teams and partner organizations across the company. While content may vary depending on the audience and communication objectives, all of our web communications - including corporate websites, divisional or expertise-specific sites, program sites, and product sites - should consistently incorporate elements from the Meril visual identity system.





GUIDELINES AT-A-GLANCE

All company websites - whether corporate, area of expertise, product, or program sites with unique identities - should utilize elements of the Meril visual system. Our guidelines ensure that each website can be distinctive while consistently reflecting the Meril identity.

This document highlights the visual elements and application standards specific to websites. It explains the Meril brand guidelines and demonstrates how to apply our visual identity to support your specific website needs. For complete details on the use of elements such as color, typography, and imagery, please refer to the foundational guidelines in the Brand Resource Center.



07 SOCIAL MEDIA VISUAL IDENTITY GUIDELINES

MERIL'S VISUAL IDENTITY

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This system enables us to use our brand elements in creative and expressive ways to build awareness of Meril with a broad global audience. When applied consistently, these tools help our communications stand apart while remaining aligned with our brand principles.

By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.

OVERVIEW

Social media is a vital channel that allows us to build an active, ongoing connection with our audience. While content may vary depending on communication objectives, it is essential that the Meril brand is represented consistently and appropriately across all social media platforms.

These guidelines provide direction on how to apply our brand elements effectively when creating social media communications.

GUIDELINES AT-A-GLANCE

All company websites - whether corporate, area of expertise, product, or program sites with unique identities - should utilize elements of the Meril visual system.

Our guidelines ensure that each website can be distinctive while consistently reflecting the Meril identity. This document highlights the visual elements and application standards specific to websites.

It explains the Meril brand guidelines and demonstrates how to apply our visual identity to support your specific website needs. For complete details on the use of elements such as color, typography, and imagery, please refer to the foundational guidelines in the Brand Resource Center.



Arab Health 2025

27th to 30th January 2025
Meet us at Booth No.
R.A10, Sheikh Rashid Hall

Venue:
Dubai World Trade Centre, Dubai, UAE
15 Comments

Write your comment...



facebook

Medlab Middle East
@medlabmiddleeast

MEDLAB MIDDLE EAST 2025

Dubai World Trade Centre
3-6 February 2025
Booth - Z3 G50
15 Comments

Write your comment...



facebook



Meril

is proud to associate with
The Vascular Society of India's
Mid-term VSI Conference 2024-25
July 18th - 21st, 2024
Meril Academy, Vopli

www.merilife.com



Meril



15 Comments

Write your comment...

Booth No. : D36
Germany

15 Comments

facebook

Expo Med Hospital



Meril

facebook



ICA 2

Instagram



Meril

In cricket and in life – timing matters.
A missed beat can change the game.

That's why I'm proud to stand with Meril as they launch

MyClip
Transcatheter Edge To Edge Repair System

India's first indigenously developed mitral valve clip device.

For patients suffering from mitral valve leakage, this non-surgical TEE procedure offers a crucial second chance – just like a dependable finisher stepping in when the match is slipping.

A proud moment for Indian medtech. A lifesaving option for those who need it most.

Let's keep every heartbeat in the game.

100 MyClip #IndoKartechMed #NowToJai #ChamForHealth #GameChange #Med



19.5K Likes

Your caption Goes here #instagram #post #mockup #tags
view all comments...



VISUAL SYSTEM FRAMEWORK

At Meril, we use the visual landscape and 9-grid as tools to guide the look and feel of our communications across diverse target audiences and business needs. This expanded visual system provides the flexibility to craft the most appropriate visual approach for each story, ensuring that the tone and presentation align with the message we want to communicate.



MERIL SIGNATURE SIZING

	MASTER-BRANDED PRODUCT		PRODUCT WITH UNIQUE IDENTITY	
	Horizontal	Brand line	Horizontal	Brand line
Facebook Post	110px	132px	100px	120px
Twitter Post	200px	220px	180px	200px
Instagram Post	200px	220px	180px	200px
Facebook Cover Images	132px	154px	120px	140px
YouTube Cover Images	176px	210px	160px	190px

PRIMARY CONFIGURATION (DIGITAL FORMATS)

The Meril horizontal signature is used across digital platforms, including social media. Refer to the following pages for detailed guidance on its use, placement, and sizing.

SIGNATURE COLOR

There are three color variations of the Meril signature:

- Two-color signature (preferred)
- Two-color reverse signature
- One-color reverse signature

The version chosen should provide the best contrast against its background to ensure legibility, particularly in reverse applications.

08 OFFICE SIGNAGE AND DÉCOR GUIDELINES

MERIL'S VISUAL IDENTITY

Our visual identity system was created to showcase that we are unique and to clearly differentiate Meril from our competitors. It is firmly grounded in our beliefs and guided by our brand strategy

.This system enables us to use our brand elements in creative and expressive ways, helping build awareness of Meril across a broad global audience. When applied consistently, these tools ensure our communications stand out while remaining aligned with our brand principles.

By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.



Meril

Meeting Room



← **Meril Building 6**

Meril

← **Gates**

Meril

↓ **Club House**

Meril

↓ **Corporate Office**

Meril



MERIL CLUBHOUSE

WELCOME TO CLUBHOUSE

09 POWERPOINT GUIDELINES

MERIL'S VISUAL IDENTITY

Our visual identity system was created to demonstrate that we are unique and to clearly differentiate Meril from our competitors. It is firmly grounded in our beliefs and guided by our brand strategy.

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By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.

OVERVIEW

Our Microsoft® PowerPoint® template is an essential tool that allows us to present and share information digitally.

We have developed a template system that reflects the Meril visual identity while ensuring information is presented clearly and in an easily understandable format.

Our templates include formats for text, title, cover, and divider slides, and support white, solid color, and gradient backgrounds for a variety of stakeholder presentations.

White and solid color slides are best suited for functional or informational content. Gradient slides should be used for more expressive content, highlighting our life-changing technology. Please ensure you use the latest 16:9 templates available on the Brand Resource Center for all Meril presentations, both internal and external.

World-Class Manufacturing Facilities

one Meril

- 10 Lacs+ acres of integrated facilities
- State-of-the-art R&D hubs
- GMP & FDA-certified infrastructure
- Made in India. Made for the World



© 2023 Meril Pharmaceuticals



Going Global – A Trusted Partner Worldwide

one Meril

- Most active in 75+ Countries
- Local teams, global impact

- Products in 120+ Nations
- Growing presence in Europe, USA, LATAM, Africa, Asia

2021 - 2023

- 50+ new R&D (100+ countries) | 12000+ employees
- Offices in USA, Brazil, Russia, South Africa, and more
- Received National Export Excellence Awards

- One of the largest med-tech manufacturers in India

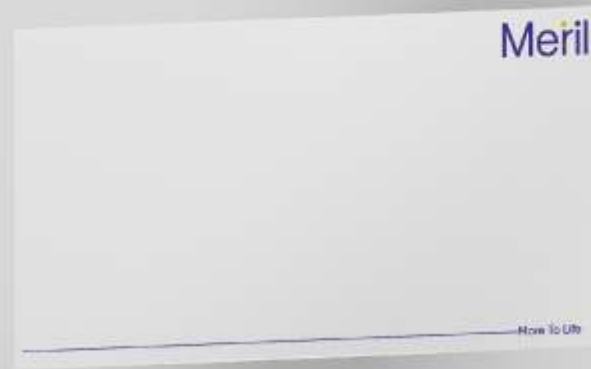
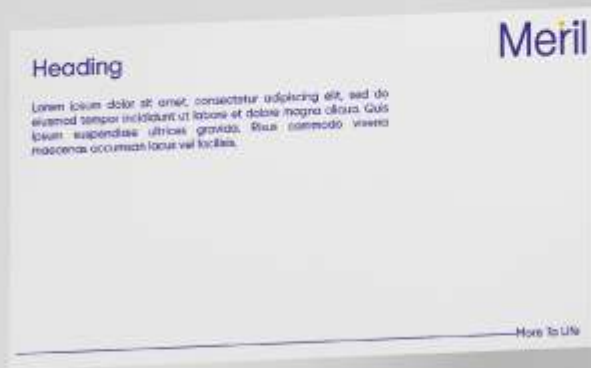


The Turning Point – Purpose for Life

one Meril

"More than a company – A Purposeful Movement."

Purpose for Life – our renewed promise to every human being
Rooted in care, innovation and accessibility



Our brand voice, signature, typography, color palette, and imagery all play an integral role in creating branded presentations for Meril.

VERTICAL BRAND SIGNATURE

The Meril vertical signature is the only configuration used for PowerPoint® presentations. It can be applied in either two-color or one-color reverse.

On cover slides, the signature should appear in the upper-left or lower-right corner.

On closing slides, it should be centered.

This ensures a consistent and professional representation of the Meril brand across all presentations.

MERIL SIGNATURE CLEAR SPACE

The Meril signature has a defined clear space to ensure maximum visibility and impact.

This area should be kept free from graphics, text, or other marks.

For the vertical signature, the clear space is equal to $\frac{1}{4} X$, where X represents one-fourth the height of the entire vertical signature.

Maintaining the aesthetic quality of a slide is essential. When using multiple visuals, consider whether each image contributes meaningfully to the story you are telling.

Allowed:
Collages for User Generated Content (UGC).Multiple images aligned symmetrically to support a specific message, when necessary.

Not allowed:
Messy, asymmetrical, or overlapping images that reduce clarity or visual impact.Use visuals thoughtfully to enhance storytelling while keeping slides clean, clear, and professional for the Meril brand

DO NOT use clip art to depict content in a slide, use authentic imagery or icons	DO NOT crop inset images into odd-size shapes and use only circles, squares or rectangles to hold images	DO NOT place images in an asymmetric collage, instead, align them horizontally and/or vertically
DO arrange the images in a linear view horizontally or vertically	DO use maximum of 9 images per slide arranged in a symmetric manner	DO try and use images with a similar tone and color
DO provide captions where necessary	DO try and use evenly sized images and space them evenly	DO highlight images by minimizing the clutter and content

10 PRINT COLLATERAL GUIDELINES

MERIL'S VISUAL IDENTITY

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This system allows us to use our brand elements in creative and expressive ways, helping build awareness of Meril across a broad global audience. When applied consistently, these tools ensure our communications stand out while remaining aligned with our brand principles.

By reinforcing our brand voice and expressing our personality, our visual identity system brings the Meril brand to life.

USING THE VISUAL LANDSCAPE TO GUIDE PRINT COLLATERAL DEVELOPMENT


All print collateral should incorporate the Meril brand voice and visual identity elements. At the same time, design collateral that reflects the story you want to tell and the tone you want to convey.

Use the visual landscape tool to identify your position on the 9-grid, which will guide the appropriate look and feel for your materials.



SilkRoute™

Flow Diverter System



Redirecting Flow. Restoring Life.

Size Matrix

Parameter	Specification
Net Diameter (mm)	25
Net Diameter (mm)	25
Number of Stents (mm)	100 - 150
Stent Length (mm)	100mm
Stent Diameter (mm)	25mm
Stent Length (mm)	100 - 150
Stent Diameter (mm)	25mm
Stent Length (mm)	100 - 150
Stent Diameter (mm)	25mm

Stent Length Matrix

	10	12	14	16	18	20	22	24	26	28	30
2.50	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2.75	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3.25	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3.50	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3.75	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4.25	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4.50	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4.75	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

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 Manufacturer
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 100/101, 102/103, 104/105, 106/107, 108/109, 110/111, 112/113, 114/115, 116/117, 118/119, 120/121, 122/123, 124/125, 126/127, 128/129, 130/131, 132/133, 134/135, 136/137, 138/139, 140/141, 142/143, 144/145, 146/147, 148/149, 150/151, 152/153, 154/155, 156/157, 158/159, 160/161, 162/163, 164/165, 166/167, 168/169, 170/171, 172/173, 174/175, 176/177, 178/179, 180/181, 182/183, 184/185, 186/187, 188/189, 190/191, 192/193, 194/195, 196/197, 198/199, 200/201, 202/203, 204/205, 206/207, 208/209, 210/211, 212/213, 214/215, 216/217, 218/219, 220/221, 222/223, 224/225, 226/227, 228/229, 230/231, 232/233, 234/235, 236/237, 238/239, 240/241, 242/243, 244/245, 246/247, 248/249, 250/251, 252/253, 254/255, 256/257, 258/259, 260/261, 262/263, 264/265, 266/267, 268/269, 270/271, 272/273, 274/275, 276/277, 278/279, 280/281, 282/283, 284/285, 286/287, 288/289, 290/291, 292/293, 294/295, 296/297, 298/299, 300/301, 302/303, 304/305, 306/307, 308/309, 310/311, 312/313, 314/315, 316/317, 318/319, 320/321, 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988/989, 990/991, 992/993, 994/995, 996/997, 998/999, 1000/1001, 1002/1003, 1004/1005, 1006/1007, 1008/1009, 1010/1011, 1012/1013, 1014/1015, 1016/1017, 1018/1019, 1020/1021, 1022/1023, 1024/1025, 1026/1027, 1028/1029, 1030/1031, 1032/1033, 1034/1035, 1036/1037, 1038/1039, 1040/1041, 1042/1043, 1044/1045, 1046/1047, 1048/1049, 1050/1051, 1052/1053, 1054/1055, 1056/1057, 1058/1059, 1060/1061, 1062/1063, 1064/1065, 1066/1067, 1068/1069, 1070/1071, 1072/1073, 1074/1075, 1076/1077, 1078/1079, 1080/1081, 1082/1083, 1084/1085, 1086/1087, 1088/1089, 1090/1091, 1092/1093, 1094/1095, 1096/1097, 1098/1099, 1100/1101, 1102/1103, 1104/1105, 1106/1107, 1108/1109, 1110/1111, 1112/1113, 1114/1115, 1116/1117, 1118/1119, 1120/1121, 1122/1123, 1124/1125, 1126/1127, 1128/1129, 1130/1131, 1132/1133, 1134/1135, 1136/1137, 1138/1139, 1140/1141, 1142/1143, 1144/1145, 1146/1147, 1148/1149, 1150/1151, 1152/1153, 1154/1155, 1156/1157, 1158/1159, 1160/1161, 1162/1163, 1164/1165, 1166/1167, 1168/1169, 1170/1171, 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2082/2083, 2084/2085, 2086/2087, 2088/2089, 2090/2091, 2092/2093, 2094/2095, 2096/2097, 2098/2099, 2100/2101, 2102/2103, 2104/2105, 2106/2107, 2108/2109, 2110/2111, 2112/2113, 2114/2115, 2116/2117, 2118/2119, 2120/2121, 2122/2123, 2124/2125, 2126/2127, 2128/2129, 2130/2131, 2132/2133, 2134/2135, 2136/2137, 2138/2139, 2140/2141, 2142/2143, 2144/2145, 2146/2147, 2148/2149, 2150/2151, 2152/2153, 2154/2155, 2156/2157, 2158/2159, 2160/2161, 2162/2163, 2164/2165, 2166/2167, 2168/2169, 2170/2171, 2172/2173, 2174/2175, 2176/2177, 2178/2179, 2180/2181, 2182/2183, 2184/2185, 2186/2187, 2188/2189, 2190/2191, 2192/2193, 2194/2195, 2196/2197, 2198/2199, 2

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Estimated Revenue	Estimated Costs	Estimated Net Income	Net Income	17	18	19
100	0.085 / 1	0.00017	0.000	100	99	100
10	0.071 / 1.8	0.071 / 1.8	0.008	100	100	100
100	0.082 / 1.5	0.082 / 2.7	0.070	100	100	100
100	0.085 / 1	0.085 / 1.7	0.070	100	100	100

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Meril

Scarico™
Distal Access Catheter

Navigating Complexity with Confidence

Indication

The Sperm™ Dual Access Catheter is indicated for general intrauterine use including the removal and placement of IUDs. It can be used to facilitate introduction of diagnostic or therapeutic devices. It is not intended for use in coronary arteries.



Shirley Anne Thomas, 1940-1992, was
married, lived in the San Francisco
area, and was a member of the
Society.



...the ...

These authors
also discuss the
importance of
education in
the development
of a nation's
economy.

EmboNest^{Pro}
NEUROVASCULAR EMBOLIZATION COIL SYSTEM

20		30	
Coil Diameter (mm)	Coil Length (cm)	Coil Diameter (mm)	Coil Length (cm)
1.0	3.5, 5	1.5	3.5, 4.5, 5.5
2	4.5, 5.5, 6.5, 8	2	4.5, 5.5, 6.5, 8
3	5.5, 6.5, 8, 10, 12	3	5.5, 6.5, 8, 10, 12
4	6.5, 8, 10, 12	4	6.5, 8, 10, 12
5	8, 10, 12, 15	5	8, 10, 12, 15
6	10, 12, 15, 20	6	10, 12, 15, 20
7	12, 15, 20, 25	7	12, 15, 20, 25
8	15, 20, 25	8	15, 20, 25
9	20, 25	9	20, 25
10	25	10	25
11	25	11	25
12	25	12	25
13	25	13	25
14	25	14	25
15	25	15	25
16	25	16	25
17	25	17	25
18	25	18	25
19	25	19	25
20	25	20	25

Meril
Bharatnagar
Meril Medical Innovations Pvt. Ltd.
Bharatnagar, 100/101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000

Meril

EmboNest^{Pro}
NEUROVASCULAR EMBOLIZATION COIL SYSTEM



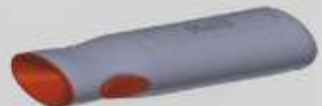
Precision in every loop.
Trust in every turn.



Gradual Loop Sling
The coil loop is designed with a diameter 75% of the vessel and is loop, progressively engulfs the aneurysm to prevent coil prolapse into the vessel.



Detachment Controller
Coil can be deployed by the electrically detachment technique using detachment controller.



Safe And Reliable Immediate Detaching System
Detachment is Easy, Stable & Safe
Immersion fusing technique, which ensure the detachment within 1 second.

Coil Diameter (mm)	Coil Length (cm)	Coil Diameter (mm)
1 - 3.5	3.5	0.54 - 0.56 (0.001)
4 - 6	4.5	0.58 - 0.60 (0.002)
7 - 11	5.5	0.62 - 0.64 (0.003)
12 - 20	6.5	0.66 - 0.68 (0.004)

Maira
Surgical Gowns

Meril

Maira - Surgical Gowns AAMI-4

Features:

- Trusted Fit, Effortless Performance
- Made from triple-layer SMS fabric (AAMI 4)
- Lightweight, breathable, and comfortable for extended wear
- Ultrasonically sealed seams for added protection
- Cuffed cuffs ensure secure glove compatibility
- EO sterilized as per ISO standards



ZERO COMPROMISE

Meril



ZERO COMPROMISE



MERIL SIGNATURE

Meril has a single corporate identity, known as the signature, which should appear on every piece of brand communication.

Bold and resolute, our signature embodies what we stand for. It serves as a definitive visual representation of who we are as a company.

The Meril signature reflects stability and longevity, reinforcing our lasting accomplishments and, most importantly, our unwavering commitment to advancing healthcare and serving communities.

Our signature consists of two components: the symbol and the wordmark.

MERIL SIGNATURE USAGE

The Meril signature is applied across all communications and helps build strong brand recognition. Through consistent, appropriate, and uniform use, the signature serves as a critical tool for maintaining a strong and differentiated Meril brand.

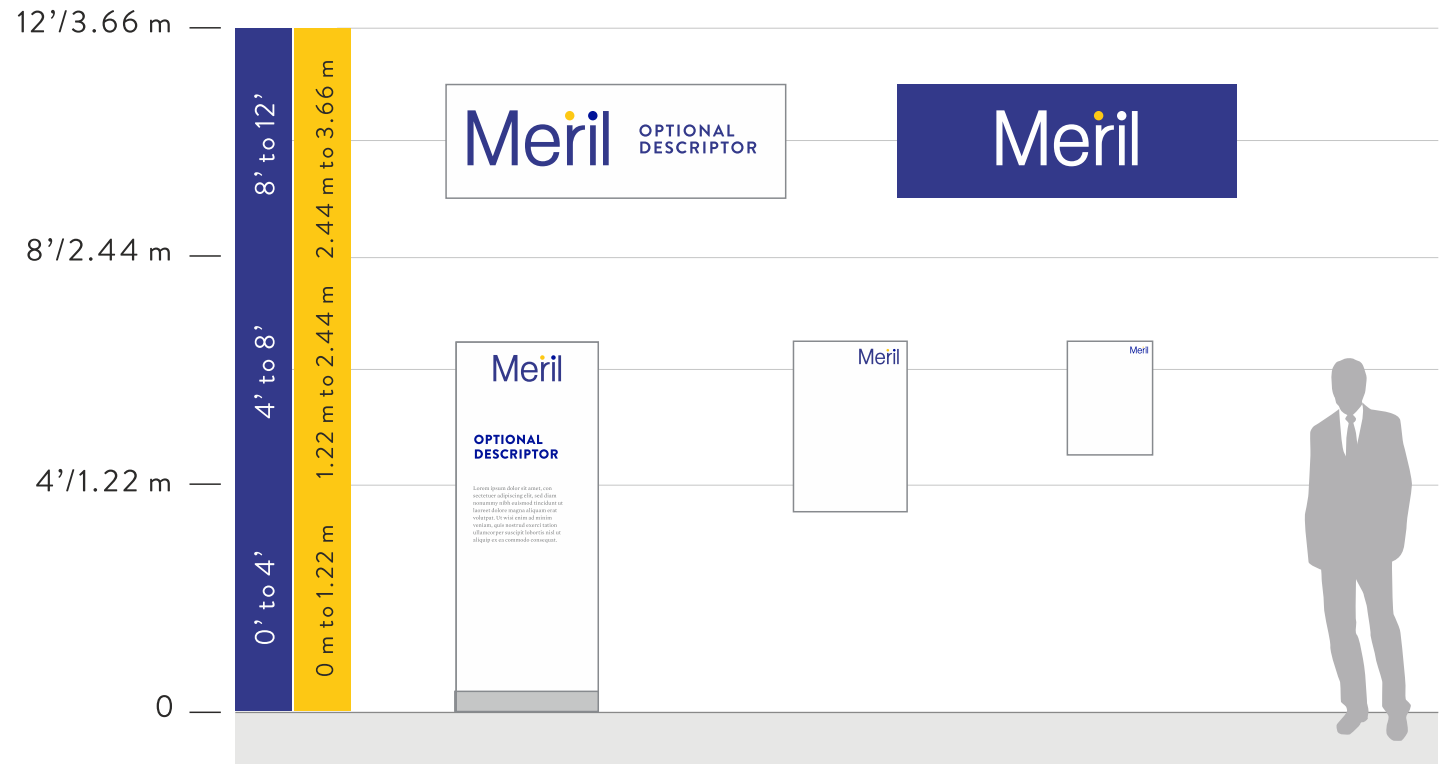
OPTIMIZED FOR A VARIETY OF MEDIA

The signature elements can be applied in multiple configurations and are optimized to work across different media. This approach provides flexibility and impact in our communications while avoiding unnecessary redundancy or duplication of brand elements.

DISTANCE FROM GROUND

High zone/longer viewing distances:
Proportionately larger Abbott signature

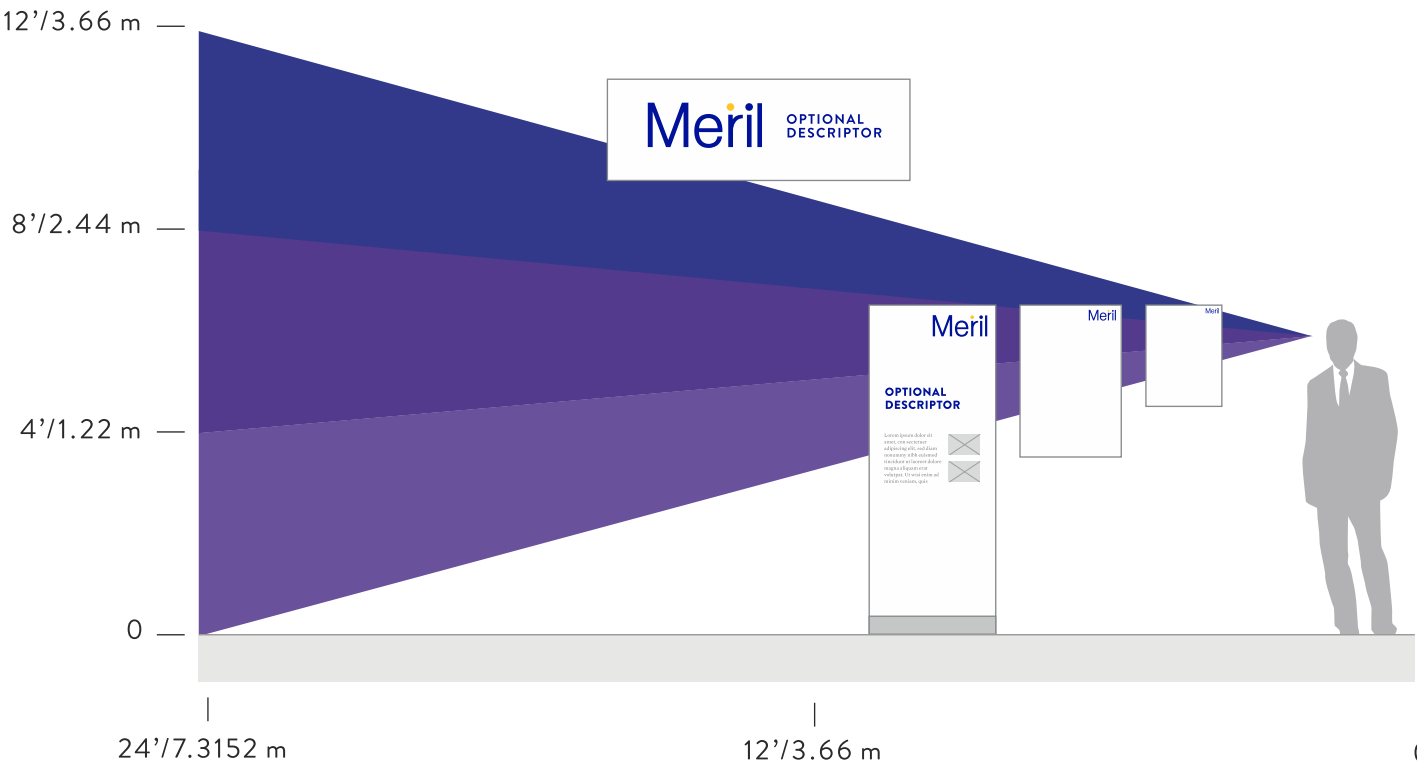
Bottom zone/shorter viewing distances:
Proportionately smaller Abbott signature



SIGNATURE SIGHT LINES

Top-most visuals are the main identifier, typically the Abbott signature

As the visitor approaches, lower visuals come into view



More to Life

(DIGITAL NAVY)